

Eric Matthew Stucky

Experience

Marketing Administrative Associate | Nude Barre

March 2020-Present

- In charge of engagement across all social channels including Instagram, Facebook, Twitter, Pinterest, and TikTok; replies to comments on posts and direct messages from some of over 50k followers
- Handles sophisticated scheduling and deliverables for programs across all departments including Customer Service, Operations, and Marketing
- Assists in coordinating events including casting models for photo, video shoots and location scouting
- Monitors daily sales and marketing budget with social media influencers
- Provides information by answering questions and requests to outside sources (i.e.: vendors, suppliers, models & influencer agencies)
- Conducts surveys to tabulate pertinent data concerning work events
- Builds briefing packages, agendas, meeting minutes, and follow-up plans
- Collects End Of Month Reporting across all channels to current Board Members and Investors

Front of House Staff | The Joyce Theater

Spring 2017-Present

- Been a part of the Front of House team since 2017; Began working as an usher and recently moved to concessions
- Sells merchandise to guests, restocks items as needed
- Works as a bartender selling food and drinks before the show, during intermission, and post show receptions

Company Dancer | Jennifer Muller/The Works

Spring 2020-Present

- Rehearses and performs a wide range of repertoire from Artistic Director Jennifer Muller, including virtual adaptations and live performances across the country and NYC venues.
- Teaches the company's technique 'Muller Polarity'; oversees the company's Instagram account; creates digital marketing assets including flyers via Canva

Education

Marymount Manhattan College | New York, NY

Fall 2016-Spring 2020

BA in Dance, with a concentration in Teaching Arts

Minor in Arts Management / Marketing

- Choreographed 3 pieces for both Fall and Spring *Dancer's at Work* students showcases
- Rehearsed and performed pieces from David Parker, Randy James, Elizabeth Roxas-Dobrish, and Megan Williams
- Relevant Courses: Marketing, Business in Society, History and Mission of Arts Institutions, Fundraising and Marketing for the Arts, The Business of Broadway, Production Management, Producing Performance

Jerusalem Academy of Music and Dance | Jerusalem, Israel

Spring 2019

Study Abroad Dance Major

Skills

Detail Oriented, G-Suite, Microsoft Office, Excel, Canva, Slack, Social Media Management, Instagram, Twitter, Facebook, Tik Tok, Pinterest, Note Taker, Adobe Creative Suite

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